



PRISTA VACATIONS

SITUATION

Prista joined RevMaxMD on May 2018. With no designated revenue manager onboard Prista wanted to find ways to increase off-season revenue.

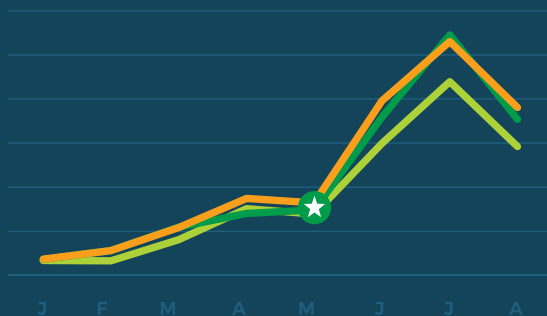
TOOLS UTILIZED

- Pricing Tape Chart
- Night Minimum Tape Chart
- StreamYield
- Marketing Alignment (Bizcor)
- RevMaxMD Reports

OUTCOME

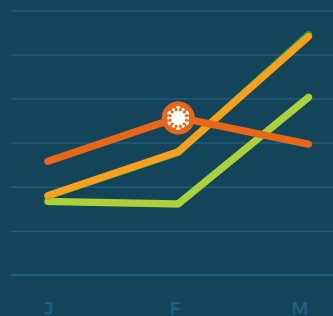
Room Revenue

Jan - Aug 2017 - 2019



Room Revenue

2017 - 2020 Q1



— 2017 — 2018 — 2019 — 2020 ★ RevMaxMD ☀ Covid 19

FOR THE FUTURE

Prista continues to use RevMax services to bolster and improve current revenue streams.

As property managers, we were spending a good bit of time analyzing data, reports and market trends; to be efficient, we recognized the need to work smarter and not harder. RevMaxMD, functions as an extension of our own PM team; analyzing data, market trends and providing us with additional tools to help increase revenue across our inventory. We have been very happy with the support and outcome of the Revenue Management services RevMax, this past year and would highly recommend this service to others.

Sharon Czeresko

Prista Vacations
Myrtle Beach
 PRIVATE VACATION RENTALS

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